

August 2007

Dear Member

Important Finals Ticket Information

For the third time in the Geelong Football Club's history we have reached over 30,000 members in 2007 and we would like to thank you for your continued support.

One of the exclusive benefits of your 2007 membership is the opportunity to purchase finals and Grand Final tickets if Geelong is competing (eligible memberships apply).

It is very important that you read the ticketing information included with this letter which details the purchasing process for tickets in the first three weeks of the finals, as well as the procedures for accessing a Grand Final ticket, including a step by step guide to assist members.

It is the AFL and GFC's priority to provide a fair and convenient system for all members to gain access to a Grand Final ticket which in the past has forced people to queue for hours. This year we can confirm the introduction of a phone registration and ballot process for the distribution of Grand Final tickets.

In respect to the Grand Final those members in Priority Group 1 (September Members or Full Social Club with associated eligible memberships) you will be required to confirm your intention to purchase a ticket via the registration system. Priority Group 2 (all other eligible members) members will be required to register for the Grand Final ticket ballot in the event that Geelong qualifies for the 2007 Grand Final.

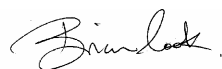
The registration date will be **Wednesday 19 September 2007** for all members, Priority Group 1 - 8.00am -11.00am (EST) and Priority Group 2 - 12 noon – 11.00pm (EST). It does not matter what time you register within your allocated time frame. All registrations will be randomised, so that all members have equal opportunity to obtain a Grand Final ticket. There is no need to panic if you are not able to get through when you first call.

If Geelong proceeds through to the 2007 Grand Final, members registered in the ballot will be able to log on to the Ticketmaster website at www.ticketmaster.com.au or the Geelong Football Club website at gfc.com.au from 9.00am on Monday 24 September to check if their registration was successful using their receipt number.

Please note that you are not obliged to take up this opportunity, though we advise that it will make the process as accommodating as possible. In conjunction with the AFL, we believe this is the fairest and most honest means for distributing tickets to our members, will prevent hours of queuing and remove the disadvantage of those members unable to access Ticketmaster on the day of the sale.

Should you have any further enquiries please contact Membership Services on 1300 GO CATS (46 2287).

Yours sincerely



Brian Cook
Chief Executive