Access

Home 11, Home and Away 17, Melbourne 11 and AFL Silver members with Geelong Club support (including those with associated add on packages to these memberships eg Full and Restricted Social Club) have access to purchase tickets to all finals including the Grand Final should Geelong Football Club compete.

Country and Interstate members only have access to finals tickets in weeks 1-3; they do not have Grand Final access.

AFL Full members with Geelong Club support will need to access the AFL allocation of tickets for all finals including the Grand Final. For sale dates, refer to the finals information sent to AFL members in due course, or see the AFL website afl.com.au.

House Cat, Club Cats members or members who purchased their membership after 30 June 2007 do not have access to any finals tickets. These members will not be able to purchase tickets until they are made available to the General Public the Wednesday prior to the final. In some instances/cities (eg Sydney) tickets may go on sale the Tuesday prior. Grand Final tickets will not go on sale to the General Public.

Conditions of Purchasing Tickets

Members' entitlements to tickets will be on a first in basis and will be subject to availability. Members will only be given priority access to tickets if Geelong competes.

- Tickets will be sold on a next best available basis. Members should be able to select price category for the first three weeks
 of finals.
- Member entitlement to tickets will generally be on a one for one basis (i.e. one membership can purchase one ticket)
 however this may increase depending upon the game and ticket availability.
- A maximum of eight (8) tickets per transaction applies when purchasing tickets with all tickets purchased requiring an eligible membership barcode.
- No refunds or exchanges will be issued.
- Lost or misplaced tickets may not be replaced.

Concession Policy

A person must have the appropriate form of concession to purchase a concession ticket and this must be presented at the point of purchase and at ground entry to the match. Please refer to afl.com.au for accepted forms of concession.

Junior Policy

Weeks 1-3 children aged 3-14 as at 1 January 2007 are eligible to purchase a junior ticket. Children aged 2 and under as at 1 January 2007 are entitled to enter the ground at no charge; however they must not occupy a seat. Persons aged 15 and over as at 1 January 2007 are classified as an adult, unless they hold valid concession identification.

Week 4 (Grand Final) there is <u>no</u> junior price for the Grand Final. Persons aged 3-14 as at 1 January 2007 are eligible to purchase a concession ticket. Persons aged 15 and over as at 1 January 2007 are classified as an adult, unless they hold valid concession identification.

TICKET SALES WEEK 1-3

Purchasing Tickets

Please note that ticket agents and sale dates vary for each venue.

Venue	Sale Date and Time (For Members)	Ticket Agent
MCG	Monday & Tuesday	9.00am EST	Ticketmaster
Telstra Dome	Monday & Tuesday	9.00am EST	Ticketmaster
AAMI Stadium	Monday & Tuesday	9.30am EST	BASS South Australia
Gabba	Monday & Tuesday	12 noon EST	Ticketek
Telstra Stadium	Monday	12 noon EST	Ticketek
Subiaco	Monday & Tuesday	11.00am EST	Ticketmaster

Members can purchase tickets for the first three weeks in person, via the phone or internet (Ticketmaster only). The phone and website details for the relevant agents are listed below; please check the relevant website for outlet locations.

Ticket Agent	Phone	Website
Ticketmaster	1300 136 122	ticketmaster.com.au
Ticketek	132 849	
BASS South Australia	131 246	

Members <u>must</u> have their membership barcode numbers to purchase tickets. Members are advised to check the relevant ticket agent website, afl.com.au or gfc.com.au for further information on how to purchase tickets. At each interstate venue, when purchasing tickets, please ensure that you request seating in the allocation set aside for Geelong members.

Please note all times and dates are subject to change. Members are advised to check the AFL Supporter Bulletin printed in the Herald Sun the Friday prior to the Monday on-sale for full details, or visit afl.com.au

GEELONG FOOTBALL CLUB 2007 GRAND FINAL TICKETING PROCEDURE

The Geelong Football Club in conjunction with the AFL has organised the following ticketing arrangements for all eligible members regarding the 2007 Grand Final. Eligible members include Home 11, Home & Away 17, Melbourne 11 and Silver AFL members with Geelong Club support (Silver AFL members will use the barcode number on your AFL membership card as supplied from the AFL). This also includes those with associated add on packages to these memberships eg Full and Restricted Social Club, September Member.

Please consider the following information to ensure that you do not miss out

• You will be required to register your intention to purchase a Grand Final ticket via an automated phone service.

Priority Group 1 (September Members and Full Social Club members) Registration Period:

From 8.00am to 11.00am (EST) on Wednesday 19 September 2007

Please note any Full Social Club or September Members who do not register in the designated time frame or instead elect to register within the Priority Group 2 (all other eligible members) timeframe, will waive their right to a guaranteed ticket.

Priority Group 2 (All other eligible members) - Registering for the ballot:

From 12.00 noon to 11.00pm (EST) on Wednesday 19 September 2007

A non-refundable registration and administration fee of \$2 per ticket will be charged at this point to cover applicable handling costs.

- The number to call to register is 1300 363 142. You will be prompted to enter your membership barcode number(s) and credit card number (MCD, Visa, AE, DC). All your contact details will automatically be generated from the <u>first barcode number</u> entered, which should belong to the credit card holder.
- At the completion of the registration period and should Geelong qualify for the 2007 Grand Final, a supervised random computer ballot will be carried out by Ticketmaster. For those in Priority Group 1 this will decide on the order of allocating tickets and all registered members in this group are guaranteed a ticket. For Priority Group 2 members, this will decide who is successful in the ballot for receiving a 2007 Grand Final ticket.
- There will be no option to choose seats. However you can at the time of registering elect whether you will accept standing room should these be the only tickets left available when we get to your registration. This will apply to all barcodes registered in the transaction. Members who require access to a wheelchair space or hold a companion card will also be able to flag this at the time of registration, and all calls will be followed up by the Geelong Football Club to confirm your requirements.
- Members should be aware that the charge to your credit card could be from the prices below, depending on the availability at the time of allocation, in addition to the \$2 registration fee charged at the time of registration (per ticket):

Seating Category	Adult	Concession
Premium	\$205.30	\$130.80
Prime	\$182.40	\$117.10
Standard	\$159.50	\$103.30
Restricted/Standing	\$136.60	\$89.60

- Adult members may only purchase tickets at the adult prices and concession/junior members may only purchase at the concession prices.
- Members wishing to sit together must register their group in one transaction using one credit card. There is a maximum of eight (8) tickets per transaction (eg only eight barcodes will be accepted per transaction). However, members should be aware that applications with more than one seat are "one in all in" or "one out all out" group bookings will not be split.
- All registrations will receive a receipt number so that successful purchases can be confirmed at a later date. Please ensure you
 record this number and keep it in a safe place.

If the Geelong Football Club qualifies for the Grand Final

Members who registered and were successful in the ballot, will automatically be charged once it has been confirmed that the Geelong Football Club will participate in the 2007 Grand Final (after the preliminary final on Friday 21 September or Saturday 22 September).

Members can log on to the Ticketmaster website at ticketmaster.com.au or the Geelong Football Club website at gfc.com.au from 9.00am on Monday 24 September to see if your registration in the ballot was successful by checking your receipt number. Only the successful receipt numbers will appear on these websites. If your receipt number does not appear, unfortunately you have not been successful in obtaining a Grand Final ticket.

Tickets will be available for collection from Ticketmaster outlets from midday on Monday 24 September using your receipt number. Please visit ticketmaster.com.au for a list of outlets. Tickets must be collected by the credit card holder, who will be required to sign at the point of collection and present identification.

Following the allocation of Grand Final tickets, rejected credit cards will be followed up on the day after the preliminary final. Should Geelong Football Club play on Friday 21 September, follow up will be completed on Saturday 22 September; Sunday 23 September if the Club plays on Saturday 22 September. Any bookings where payments have not cleared by 5.00pm EST on the designated follow up day will be cancelled and the tickets will be reallocated to the member(s) next in the ballot.

If the Geelong Football Club does not qualify for the Grand Final

Members will not be charged for tickets; however the \$2 registration fee (per ticket) will be retained to cover administration costs incurred in the set up.

Check List

To assist in registering for Grand Final ticket ballot, we suggest you have the following items:

- Step by step telephone booking guide
- The 12 digit barcode on the membership cards of <u>all</u> the members included in your registration (please remember you can only book as many tickets as the number of valid barcodes you have and only eight (8) tickets per transaction)
- A valid credit card with sufficient funds to cover all Grand Final ticket payments
- · A pen to record your receipt number

It does not matter what time you register within your allocated time frame. All registrations will be randomised, so that all members have equal opportunity to obtain a Grand Final ticket. There is no need to panic if you are not able to get through when you first call.

Booking Guide

Receipt No:

Phone the Registration Phone System: 1300 363 142

Priority Group 1 (September Members and Full Social Club members) Registration Period:

From 8.00am to 11.00am (EST) on Wednesday 19 September 2007

Please note only September Member or Full Social Club membership barcodes will be accepted during this period. Any Full Social Club or September Members who do not register in the designated time frame or instead elect to register within the Priority Group 2 timeframe, will waive their right to a guaranteed ticket.

Priority Group 2 (All other eligible members) - Registering for the ballot: From 12.00 noon to 11.00pm (EST) on Wednesday 19 September 2007 **Step 1:** Enter the number of tickets you wish to apply for followed by the hash (#) key You will then be asked to confirm if this number is correct: TO ALTER, press 2 YES, press 1 Step 2: Membership Card Barcode Numbers: Enter the 12 digit membership card barcode numbers in the table below prior to phoning for registration. Please press # following each barcode number. You will then be asked to confirm each barcode after it is entered: YES, press 1 TO RE ENTER BARCODE, press 3 Each ticket will be charged a non-refundable registration and administration fee of \$2. 2. 1. The first barcode entered should belong to the credit card holder 3. Step 3: In the event that seated ticket allocation has been exhausted, if you would be happy to accept standing room tickets, please press 1. If you would not accept standing room tickets, please press 2. Step 4: Do you require wheelchair access or hold a companion card: YES, press 1 NO. press 2 Step 5: Please enter your Credit card number followed by the # key Credit Card No: ____ _ Step 6: Please enter the credit card expiry followed by the # key Credit Card Expiry Date: ____ / ____ **Step 7:** To continue with the transaction: YES, *press 1* TO CANCEL, press 2

Step 8: Please wait while your credit card authorisation is confirmed. Once confirmed, you will be given a receipt number, which you should record below so that you can confirm whether you have been successful in the ballot at a later date.