

16 March 2005

Company Announcements Office  
Australian Stock Exchange Limited  
Level 6  
20 Bridge Street  
SYDNEY NSW 2000



***By electronic lodgement***

**Total Pages : 2**

Dear Sir

**AFL Update**

Please find attached a statement from Seven Network Limited regarding the above matter.

Yours faithfully  
**For and on behalf of Seven Network Limited**

A handwritten signature in black ink, appearing to read 'Judith Howard', written in a cursive style.

Judith Howard  
Company Secretary

Attach.

**Seven Network  
Limited**  
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16 March 2005

**Statement from Seven Network on Australian Football League  
television rights negotiations for 2007-2011**

Seven Network today confirms that it has, in accordance with its first-and-last deed dated 3 September 1997 with the Australian Football League ("AFL"), given notice to the AFL to have Network Ten included as a party to the first and last for television rights to the 2007-2011 football seasons.

Contact:

Simon Francis  
(02) 8777 7162

[www.sevencorporate.com.au](http://www.sevencorporate.com.au)



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